

SARAH L SPICER

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PROFESSIONAL OVERVIEW Creative, Leader, Director, Connector, Explorer, Inspired, Goal Oriented, Whatever It Takes Mindset

Highly collaborative leader with seven (7) years experience in video production—commercial, documentary, feature film— and three years producing corporate videos. Clients include Delta, Del Frisco’s, and Kids2. Background in writing, sales, and business development. Passion for people—ability to encourage and inspire teams by creating inclusive, motivating environments that yield desired results. Creative big thinker who likes to make an impact. Ability to work with clients across the business size spectrum.

Key Achievements:

- **Created film with national and international award recognition**, media exposure and over 2M views
- **Secured the option deal** for a faith based, family friendly script and attached distribution partner
- **Created a piece for Delta** that was exposé at Media and Investor days in New York
- **Mentor young filmmakers** and help them learn and understand the business
- **Co-Produced a WWII feature film**; shot it in 12 days with a \$300K budget
- **Fundraised, produced and co-directed an award-winning documentary**; planned and sold out the premiere and secured distribution deal

Demonstrated success record in:

- **Leadership and Creativity**
- **Directing**
- **Film and video production**
- **Writing**
- **Sales and Marketing**

PROFESSIONAL EXPERIENCE

Spicer Productions, Atlanta, Georgia

November 2013– Present

Director/Producer/Editor

- Created, wrote, and produced concepts for clients’ business videos, non-profits, and documentaries
- Raised over \$100K in funding for different projects
- Built a network of qualified professionals in different areas of business, marketing, finance, and film production
- Clients include Delta, Kids2, FishEye Media, and several non-profits
- Fundraised, produced, and secured distribution deal for award winning documentary
- Mentor young professionals and create work experience opportunities for them

FishEye Media

May 2018– May 2020

Executive Producer

- Prospected, outreached, and nurtured cold and warm leads for corporate video and event business
- Closed \$100K in six months in 2018; brought in \$300K in business in 2019 with \$800K in the pipeline
- Conceptualized seven figure event opportunity with potential for national broadcast exposure
- Consulted with owners of the company on Sales, Marketing, Business Development and Production

DOCUMENTARY	ROLE	COMPANY	YEAR
The Fallout Children (Series)	EP/Director	Spicer Productions	2021
Marrow Man (Short)	Producer/Editor	Spicer Productions	2016
Hope For Steve (Feature)	Co-Director/Producer/Writer	Spicer Productions	2014

BUSINESS VIDEOS

Air Force	Line Producer	FishEye Media	2021
Arylessence	Executive Producer	FishEye Media	2019
Delta- Walk a Mile	Producer/Director	Heardscreek Productions	2018
Delta- Flight Weather Viewer	Producer/Director	Heardscreek Productions	2018
Del Friscos	Producer	FishEye Media	2018
Creekside Pet Hotel	Producer	FishEye Media	2018
Partnership for Gynecological Cancer Support (PGCS)	Producer/Editor	Spicer Productions	2017
Zen Dog Web Services	Producer/Editor	Spicer Productions	2017
Awesome Natural Healing	Producer/Editor	Spicer Productions	2017
What Women Want Networking	Producer/Editor	Spicer Productions	2017
Kelly McNelis, Author	Producer/Editor	Spicer Productions	2017
Tracee Randall	Producer/Editor	Spicer Productions	2017

FILM

The Last Rescue	Co-Producer	Fireshoe Productions	2013
When One Door Closes	PA/Actor	Whitestone Studios	2012
Night Nurse	Production Assistant/Actor	Alliance Productions	2012
Last Vegas	Stand In	CBS Films	2012
Stranded Heat	Actor	Cinema 8 Films	2012
Paradox	Producer/Actor	IAFT	2011

TELEVISION

Breaking the Law (Pilot)	Producer	Blue Hook Studios	2013
Secret Princes	Principle	TLC/Discovery	2012

COMMERCIAL

WebMD	Principle	Courtney Dixon	2014
Golden Corral	Production Assistant/Principle	Twin Bear Mgmt	2013

EDUCATION

THE FLORIDA STATE UNIVERSITY, Bachelor of Arts in French, 2006
THE INTERNATIONAL ACADEMY OF FILM AND TELEVISION ARTS (MIAMI) 2011-2012

ORGANIZATIONS + CHARITY WORK

NETWORK OF EXECUTIVE WOMEN, Member since may 2019
COVENANT HOUSE 2019
WHAT WOMEN WANT, Member/Speaker 2018 **RE:IMAGINE/ATL** 2016